

March 14, 2017

TASAKI opens new store "TASAKI Chengdu IFS" in Chengdu, China

TASAKI (TASAKI & Co., Ltd.; Kobe Headquarter Office: 6-3-2 Minatojima Nakamachi, Chuo-ku, Kobe; Tokyo Headquarter Office: 5-7-5 Ginza, Chuo-ku, Tokyo; Board Director & CEO: Toshikazu TAJIMA) hold the grand opening of the "TASAKI Chengdu IFS" on Tuesday, March 14th, 2017 at the "Chengdu IFS (成都国金中心)" (No.1 the 3rd Hong Xing Road, Chengdu) in Chengdu, China.

Chengdu IFS is the shopping mall located in Chengdu, the capital city of Sichuan Province, where many boutiques of various luxury brands stand side by side.

"TASAKI Chengdu IFS", located on the 3rd floor of the Chengdu IFS, offers a modern and sophisticated atmosphere attributed to TASAKI's latest global design concept.

The "TASAKI Chengdu IFS" will feature a varied lineup of TASAKI's unique stylish and attractive jewellery, including icon jewellery from TASAKI's Creative Director Thakoon Panichgul such as "balance", "refined rebellion" and "danger", and designs of the M/G TASAKI (Melanie Georgacopoulos / Head Designer).

One of the famous Chinese celebrity Liu Shishi was invited as opening ceremony's guest for "TASAKI Chengdu IFS", she dressed TASAKI jewellery in very modern and elegant way and attracted wide audience.

With the opening of the "TASAKI Chengdu IFS", TASAKI will bring our proud tradition of a world of jewellery steeped in quality, creativity and craftsmanship to an even wider audience.

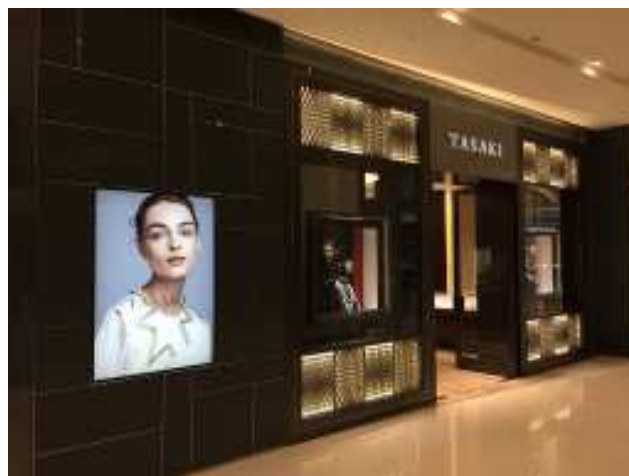
■Store details

<TASAKI 成都国金中心店(TASAKI Chengdu IFS)>

Address: Shop No.L327 on the third floor, Chengdu IFS,
No.1 the 3rd Hong Xing Road, Chengdu, China

Grand Opening Date: Tuesday, March 14th, 2017

Opening Hours: 10:00 - 22:00



© TASAKI

Press Contact: Tanaka, Sugiyama, Senda / TASAKI Communication Dept. AD/ PR

Tel: 03-3289-1184 E-mail: communicationdpt@tasaki.co.jp

TASAKI Customer Service: 0120-111-446 (Please use this number when providing information about TASAKI to your readers/viewers.)