

June 9th, 2017

TASAKI Bridal Fair to commence on Friday, June 9

-TASAKI: Japan's only Diamond Sightholder-

TASAKI (TASAKI & Co., Ltd.; Kobe Headquarter Office: 6-3-2 Minatojima Nakamachi, Chuo-ku, Kobe; Tokyo Headquarter Office: 5-7-5 Ginza, Chuo-ku, Tokyo; Board Director & CEO: Toshikazu TAJIMA) is to hold a TASAKI Bridal Fair at its stores in Japan from Friday, June 9 to Sunday, June 25, 2017.

To coincide with the fair, TASAKI will be launching four new wedding rings from "PIANO" series which was inspired by the strong and carefree timbre of the piano, befitting to serenade two people's endless love and happiness. These new pieces are created in SAKURAGOLD™, TASAKI's original pale pink gold that was inspired by the sakura cherry blossom and few designs in platinum and yellow gold to enrich TASAKI's bridal collections.

As well as new pieces, the fair will present TASAKI's three representative engagement ring designs – the "PIACERE", "BRILLANTE", and "bound" – alongside a wide variety of TASAKI's bridal jewellery collection designed with its high creativity and quality that showcases TASAKI diamonds with their exceptionally pure sparkle.

During the Bridal Fair, for customers who purchase bridal jewellery at any one of TASAKI stores which holds bridal fair as well as for customers who view our bridal jewellery through 'visit reservation system' on Ginza Flagship Store bridal website (www.tasaki.co.jp/qinzabridal) or TASAKI's official website (www.tasaki.co.jp), some special benefit will be offered.

TASAKI is the only company in Japan to have been awarded Sightholder certification that allows us to procure rough diamonds directly from the De Beers Group, and is one of the few jewellery brands to handle each and every step of the jewellery production process from cutting and polishing the rough diamonds, through to jewellery creation and sales.

The TASAKI Bridal Fair will give the customers an insight into the world of TASAKI's bridal jewellery.



New wedding rings of "PIANO" series © TASAKI

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