

August 24, 2017

## **Event to Commemorate the Launch of the "TASAKI x Land of the Lustrous" Jewellery Collection Held at TASAKI Ginza Flagship Store**

TASAKI (TASAKI & Co., Ltd.; Kobe Headquarter office: 6-3-2 Minatojima Nakamachi, Chuo-ku, Kobe; Tokyo Headquarter office: 5-7-5 Ginza, Chuo-ku, Tokyo; Board Director & CEO: Toshikazu TAJIMA) will hold the event "TASAKI x Land of the Lustrous" at TASAKI Ginza Flagship Store (5-7-5 Ginza, Chuo-ku, Tokyo) from Thursday, August 24<sup>th</sup> to Monday, September 25<sup>th</sup>.

This event follows the success of the event, which was held at The Stage on the 1st floor of Isetan Shinjuku department store's main building from Wednesday, August 2<sup>nd</sup> to Tuesday, August 8<sup>th</sup>. Continue to enjoy the jewellery collection and special display born out of a collaboration between TASAKI and "Land of the Lustrous" (scheduled to be broadcast from October 2017 as a TV animation) at TASAKI Ginza Flagship Store.

The original work "Land of the Lustrous" by manga artist Haruko Ichikawa (serialized in Kodansha's *Afternoon* magazine) depicts the World of the distant future, where various gems grow and develop while fighting enemies try to capture them. Vividly depicting these gems as characters full of unique individuality, "Land of the Lustrous" is a work that allows us to savor the fascination of jewellery from a new angle.

Gaining inspiration from the world of "Land of the Lustrous", as it starts broadcasting as a TV animation from October 2017, TASAKI will offer 27 variations of necklace which express the images of the 25 characters for a limited period. Designed with TASAKI's iconic jewellery "balance", they combine lustrous pearls with diamonds and other gems with various colours. (available only in limited numbers, some products can be made to order)

The lineup includes three items with round brilliant cut Diamonds set in different kinds of base metal, rough Diamond items, and designs featuring Yellow and Black coloured Diamonds. The colour stones include gems of various colours, such as Alexandrite, Red Beryl, Euclase, Benitoite, Padparadscha Sapphire, Morganite, Bicolour Tourmaline, Rutilated Quartz, Ghost Quartz and Sphene (within the lineup, Phosphophyllite and Neptunite are no longer available). In addition, rare rough stones will be displayed at the event, allowing visitors to even more deeply enjoy TASAKI's unique world of jewellery.

For visitors who purchase items in this collection during the event, we have prepared a special tabloid which includes Haruko Ichikawa's special illustration and an original tote bag (both available only in limited numbers).

We hope you will visit the event and savor this profound world of gems sublimated into a brilliant lineup of fashion jewellery through the collaboration between TASAKI and "Land of the Lustrous".

# TASAKI



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Kongo-Sensei

(18K Yellow Gold, rough Diamond, South Sea Pearl [Myanmar Gold])

¥1,500,000 (tax excluded)



Diamond

(18K SAKURAGOLD™, Akoya Pearls, Diamond, [chain only 18K Pink Gold])

¥180,000 (tax excluded)



Red Beryl

(18K White Gold, Red Beryl, Akoya Pearl)

¥300,000 (tax excluded)



Rutile

(18K Yellow Gold, Rutilated Quartz, Akoya Pearl)

¥220,000 (tax excluded)

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TASAKI x Land of the Lustrous website: [http://www.tasaki.co.jp/land\\_of\\_the\\_lustrous/](http://www.tasaki.co.jp/land_of_the_lustrous/)  
TV animation "Land of the Lustrous" website: <http://land-of-the-lustrous.com>