TASAKI celebrates 60th anniversary with
TASAKI 60TH PEARL & DIAMOND JUBILEE FAIR
Commencing June 20

In celebration of its 60th anniversary, TASAKI (TASAKI & Co., Ltd.; Kobe Headquarter office: 6-3-2 Minatojima Nakamachi, Chuo-ku, Kobe; Tokyo Headquarter office: 5-7-5 Ginza, Chuo-ku, Tokyo; Board Director & CEO: Toshikazu TAJIMA) today launched the TASAKI 60TH PEARL & DIAMOND JUBILEE FAIR in all stores nationwide.

The TASAKI 60TH PEARL & DIAMOND JUBILEE FAIR is being rolled out in all stores throughout Japan, including TASAKI’s flagship store in Ginza between June 20 (Friday) and July 21 (Monday, public holiday), 2014. The fair is being held to showcase the brand’s essence, cultivated over its 60-year history, as a jeweller and focuses on its pearls and diamonds, which are the two major elements of the brand. During the fair period, TASAKI is introducing its collection of pearl and diamond jewellery designed especially to celebrate the brand’s 60th anniversary, and it will also be presenting (while stock lasts) customers who spend over ¥100,000 (excluding tax) on TASAKI products in stores throughout Japan or online with the TASAKI Brand Book, which introduces the allures of the brand from various aspects.

For June 23 (Monday) to June 30 (Monday), TASAKI is also running a TASAKI Brand Book present campaign on its Facebook page (facebook.com/Tasaki.jp) to introduce the special 60th anniversary collection.

The TASAKI 60TH PEARL & DIAMOND JUBILEE FAIR invites customers to enjoy TASAKI’s allures by shining the spotlight on the brand’s two key elements of pearls and diamonds.

balance class ring
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* Samples for photographing and product images are available. Please contact for more information.
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