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Launch of SAKURA gold and new design jewellery from TASAKI’s “danger” series

TASAKI (TASAKI & Co., Ltd.; Kobe Headquarter office: 6-3-2 Minatojima Nakamachi, Chuo-ku, Kobe; Tokyo Headquarter office: 5-7-5 Ginza, Chuo-ku, Tokyo; Board Director & CEO : Toshikazu TAJIMA) will be launching new pieces from “danger”, one of the iconic series of TASAKI, from Wednesday, February 25th, 2015.

The “danger” takes its inspiration from the allure of the carnivorous plant and the beauty of plants with their mysterious forms. It is stylish and sophisticated series, which are the features of TASAKI jewellery, and is designed by TASAKI’s Creative Director Thakoon Panichgul to represent the danger concealed within its beauty.

The items from the symbolic designs of “danger” series, “danger signature” and “danger fang”, are to be launched in SAKURA gold, TASAKI’s original metal. In addition, four new designs will add variations to the series.

The new designs are: “danger scorpion”, the scorpion motif is used to represent beauty that conceals a hidden danger, “danger heart diamonds”, sharp thorns protrude from the heart to create a silhouette conceal a bewitching beauty, “danger fringe”, the pearls and diamonds are set at the end of the fringe, and “danger tribe large”, the very popular hoop earrings from the series are redesigned into larger and substantial design. The new items will enlarge the coordinating styles of “danger” series.

Launch from Wednesday, February 25th, 2015 at TASAKI stores in Japan including TASAKI Ginza Flagship Store © TASAKI

“danger fang” pendant (K18 SAKURA gold, Akoya pearl, diamond) ¥300,000 (tax excluded)
“danger signature” ring (K18 SAKURA gold, Akoya pearl) ¥210,000 (tax excluded)

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