

**“TASAKI ‘Pearly Star’ Boutique AOYAMA”
to open for the holiday season from Friday, November 11**

TASAKI (TASAKI & Co., Ltd.; Kobe Headquarter Office: 6-3-2 Minatojima Nakamachi, Chuo-ku, Kobe; Tokyo Headquarter Office: 5-7-5 Ginza, Chuo-ku, Tokyo; Board Director & CEO: Toshikazu Tajima), the jeweller continues to evolve with the two major elements of the pearls and the diamonds, is to open “TASAKI ‘Pearly Star’ Boutique AOYAMA” from Friday, November 11 to Monday, December 5, 2016 at ZeroBase Omotesando (5-1-25 Minami-Aoyama, Minato-ku, Tokyo) for a limited time.

“TASAKI ‘Pearly Star’ Boutique AOYAMA” will represent the aesthetic worldview of the pieces that express the festive mood of a TASAKI Christmas. The designs by TASAKI’s Creative Director Thakoon Panichgul epitomise the gleam of the stars sparkling in the night sky: the cute ‘comet’ series brim with playful spirit encapsulating the comet as it adorns the night sky, while the stylish ‘abstract star’ designs are akin to modern art in their abstract style. Alongside new jewellery pieces, the store will present a range of iconic TASAKI jewellery including items from the ‘balance’, ‘refined rebellion’ and ‘danger’ series. In addition, there will be a wide selection of items from TASAKI’s leather goods collection ‘TASAKI por RELIQUIAE’. The collection is artistic yet architectural in form, and came about in collaboration with high-end Spanish leather brand RELIQUIAE.

The first customers to the store will receive a wonderful “Pearly Star” gift, and customers who purchase one of the promotional items will receive an original TASAKI gift (both while stocks last). At “TASAKI ‘Pearly Star’ Boutique AOYAMA”, we hope you will enjoy TASAKI’s innovative and highly creative vision for jewellery through the modern yet festive beauty of the glistening star.

■Store details

<TASAKI “Pearly Star” Boutique AOYAMA>

Address: ZeroBase Omotesando, 5-1-25 Minami Aoyama, Minato, Tokyo

Opening hours: (Monday – Friday) 11:30 – 20:00

(Saturdays, Sundays and National Holidays) 11:30 – 19:00

* (Thursday, December 1 – Sunday, December 4) 11:30 – 21:00

(Monday, December 5) 11:30 – 17:00

Closing days: Open every day



Façade of TASAKI "Pearly Star" Boutique AOYAMA

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TASAKI Customer Service: 0120-111-446 (Please use this number when providing information about TASAKI to your readers/viewers.)