

TASAKI Launches New Advertising Campaign featuring Peter Lindbergh as Photographer

TASAKI (TASAKI & Co., Ltd.; Kobe Headquarter Office: 6-3-2 Minatojima Nakamachi, Chuo-ku, Kobe; Tokyo Headquarter Office: 5-7-5 Ginza, Chuo-ku, Tokyo; Board Director & CEO: Toshikazu TAJIMA) will launch a new advertising campaign featuring the world-renowned legendary photographer Peter Lindbergh from Monday, August 28th, 2017.

The story-rich visuals depict the beauty of women wearing a range of modern jewellery that draws out the charm of TASAKI's two major elements of Diamonds and Pearls. Peter Lindbergh's signature dramatic, monochrome world symbolises this contemporary and sophisticated beauty unique to the High Jeweller TASAKI.



New visuals that represent the world of the TASAKI brand as expressed by Peter Lindbergh will be released sequentially from autumn 2017 to summer 2018 in a series of images that match the season. Also, a behind-the-scenes video will be released on the TASAKI official website from Monday, August 28th. Please enjoy TASAKI's unique world of beauty as expressed in this new advertising campaign.

TASAKI AD Creative Team

Photographer: Peter Lindbergh

Model: Alisa Ahmann

Location : New York

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(Please use this number when providing information about TASAKI to your readers/viewers.)