

TASAKI opens its first Flagship Store in Europe “TASAKI London New Bond Street”

TASAKI (TASAKI & Co., Ltd.; Kobe Headquarter office: 6-3-2 Minatojima Nakamachi, Chuo-ku, Kobe; Tokyo Headquarter office: 5-7-5 Ginza, Chuo-ku, Tokyo; Board Director & CEO: Toshikazu TAJIMA) will open its first flagship store in Europe at New Bond Street, London in the summer of 2018.

TASAKI is a premium jeweller that brings luxurious and fashionable beauty from Japan to the world, focusing on the two key elements of pearls and diamonds. For its location in the UK, TASAKI chose New Bond Street due to its reputation of as one of the world's premier luxury brand shopping street.

TASAKI offers high-quality pearls, which it carefully nurtures in its own farms, and high-grade diamonds, which TASAKI can procure due to its status as Japan's only qualified diamond sightholder, in recognition of its advanced polishing techniques. The exquisite and unique masterpieces of jewellery created from these key elements with TASAKI's unique craftsmanship will bring luxury and elegance to New Bond Street.

At the luxurious new flagship store, customers will be able to enjoy the worldview of the TASAKI brand with the full range of TASAKI's products over several floors. TASAKI's collection of jewellery and timepieces offers rich variation, featuring items such as “TASAKI Atelier,” designed by Prabal Gurung, who was appointed as its new Creative Director in September 2017.

The opening of the flagship store in London New Bond Street is a major milestone in TASAKI's plan for its further overseas expansion. TASAKI will make further announcements going forward.

■ Store Details

“TASAKI London New Bond Street”

Address: 170 New Bond Street, London W1S 4RB, United Kingdom

Opening Date: Summer 2018 (planned)

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