

December 4, 2017

AHKAH joins to the TASAKI Group

~Accelerating global deployment of AHKAH brand~

TASAKI & Co., Ltd. (Head office: 6-3-2 Minatojima Naka-machi, Chuo-ku, Kobe) and AHKAH Co., Ltd. (Head office: 1-19-5 Shibuya, Shibuya-ku, Tokyo) announce that they have agreed on TASAKI's acquisition of entire stock in AHKAH. The agreement is scheduled to make AHKAH a consolidated subsidiary company of TASAKI.

AHKAH is a jewelry brand established in Japan in 1997 by its representative, Akemi Fukuoji. It has won overwhelming support among young women for its fresh vision and creations rich in originality, touting itself as "jewelry approachable in daily life and easy to wear."

Meanwhile, TASAKI is a globally rare high-level jeweler undertaking the whole process of jewelry business on its own in a consistent manner, ranging from production of jewelry raw materials such as pearls and diamonds to their processing and the marketing of finished products. It is a brand continuing to send out modern and innovative jewelry to the world.

TASAKI Board Director & CEO Toshikazu Tajima said: "We believe that the partnership with AHKAH will have great synergy effects by sharing our respective brand assets, thereby providing strong support in reaching customers in a broader range of generations."

AHKAH CEO Akemi Fukuoji said: "We are certain that by this partnership, we will be able to achieve earlier and with greater certainty our vision of 'becoming a brand transcending generations, national borders and centuries' which AHKAH has championed since its establishment."

TASAKI is determined to push ahead with its development as a Japan-originating global jeweler in a more powerful fashion under the new partnership.

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