

TASAKI Unveils New TASAKI Atelier Jewellery at Creative Director Prabal Gurung's Fashion Show

TASAKI (TASAKI & Co., Ltd.; Kobe Head Office : 6-3-2 Minatojima Nakamachi, Chuo-ku, Kobe; Tokyo Head office: 5-7-5 Ginza, Chuo-ku, Tokyo; Board Director & CEO: Toshikazu TAJIMA) unveiled the latest capsule from its TASAKI Atelier line, at Creative Director Prabal Gurung's Spring 2019 show during New York Fashion Week.

TASAKI is a luxury jeweller that consistently delivers innovative, sophisticated designs through partnerships with creators from around the world. Among them is the high-end TASAKI Atelier line designed by the brand's Creative Director Prabal Gurung.

The new collection includes a variety of unique hoop style earrings that utilize organic curves and graphic lines, enfolding around the ear in a modern style. Inspired by the vibrant attire and embellishments worn by the Rana Tharu tribe in the foothills of Nepal, Gurung's homeland, TASAKI brings an elevated perspective utilizing the highest quality stones and pearls, honouring the craftsmanship so inherent to both the Tharu tribe and the TASAKI heritage. Colour is used as a universal language on the cross cultural voyage of the Spring 2019 collection, and is expressed in the TASAKI Atelier collection by utilizing brilliant stones including yellow sapphire, garnet, green garnet, diamond, South Sea pearl and Akoya pearl. The parts of these exquisite pieces from the TASAKI Atelier line are scheduled to release in 2019.

We invite you to TASAKI's world of modern beauty and luxury, created by TASAKI's Creative Director Prabal Gurung.



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