

TASAKI

February 1st, 2019

Extending our deepest sympathies to the victims of the Great East Japan Earthquake and the 2016 Kumamoto Earthquake

“TASAKI Charity Project MAGOKORO JAPAN” Donation Report 2018

TASAKI (TASAKI & Co., Ltd.; Kobe Head Office: 6-3-2 Minatojima Nakamachi, Chuo-ku, Kobe; Tokyo Head Office: 5-7-5 Ginza, Chuo-ku, Tokyo; Board Director & CEO : Toshikazu TAJIMA) is delighted to report that we've donated the total sales amount from 2 projects of the “TASAKI Charity Project MAGOKORO JAPAN” in 2018 to each of the target organizations on January 31st, 2019.

These projects were executed to support the victims of the Great East Japan Earthquake and recovery efforts from the 2016 Kumamoto Earthquake. TASAKI has donated the total sales amount of 1,800,000 JPY from the “TASAKI Online Charity Project MAGOKORO JAPAN 2018” launched on March 11th, 2018 to the “Cultural and Sports Support Organization for the Great East Japan Earthquake Orphans (3.11 Juku)” (refer to another sheet), and also donated the total sales amount of 1,800,000 JPY from the “TASAKI Online Charity Project MAGOKORO JAPAN 2018 for KUMAMOTO” launched on April 14th, 2018 to the “FOR KUMAMOTO PROJECT” (refer to another sheet).

The “TASAKI Charity Project MAGOKORO JAPAN” was first initiated in 2011 to support the victims of the Great East Japan Earthquake, and has also been carrying out activities to support recovery efforts following the 2016 Kumamoto Earthquake since 2016. Each year, TASAKI has created special jewellery featuring multiple hearts nestled together to represent a strong bond of love, and donates all of the proceeds directly to groups that work with victims of the two earthquakes.

TASAKI is committed to helping people rebuild their lives in the aftermath of the earthquakes through the “TASAKI Charity Project MAGOKORO JAPAN”.

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“MAGOKORO JAPAN 2018 bracelet” ¥18,000 (excluding tax)

Total sales: 100 pieces

Total donation : ¥1,800,000

The Cultural and Sports Support Organization for the Great East Japan Earthquake Orphans (3.11 Juku) (<http://311juku.jp/>) provides continuing support to children affected by the Great East Japan Earthquake, by bringing together professional organizations from various fields to help the children to achieve their own hopes and dreams.



“MAGOKORO JAPAN 2018 bracelet”

¥18,000 (excluding tax)

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TASAKI Charity Project

“MAGOKORO JAPAN” logo ©TASAKI

3.11、震孤遺 文化・スポーツ支援機構
災児児

3.11 Juku logo

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“MAGOKORO JAPAN 2018 for KUMAMOTO bracelet” ¥18,000 (excluding tax)

Total sales: 100 pieces

Total donation : ¥1,800,000

“FOR KUMAMOTO PROJECT” was established in December 2016 for the purpose of contributing to emergency and reconstruction support for those affected by the 2016 Kumamoto Earthquake. It is based on the activities of the “Kumamon’s Donation Box Executive Committee”, which was initiated by Kundo Koyama, who is from Kumamoto Prefecture, among others. FOR KUMAMOTO PROJECT (<http://www.forkumamoto.org>) focuses on education and develops activities to provide content that will support children emotionally such as the “Kumamon Dream School”.



“MAGOKORO JAPAN 2018 for KUMAMOTO bracelet”

¥18,000 (excluding tax)

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TASAKI Charity Project

‘MAGOKORO JAPAN for KUMAMOTO’ logo

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FOR KUMAMOTO PROJECT logo