

TASAKI's Iconic balance signature Ring Registered as a 3D Trademark

TASAKI (TASAKI & Co., Ltd.; Kobe Headquarter Office: 6-3-2 Minatojima Nakamachi, Chuo-ku, Kobe; Tokyo Headquarter Office: 5-7-5 Ginza, Chuo-ku, Tokyo; Board Director & CEO: Toshikazu Tajima) is proud to announce the successful registration of the design of its iconic balance signature Ring, part of the balance series, as a three-dimensional (3D) trademark with the Japan Patent Office. This means that the shape of the product itself has now become 3D trademark, independent of the TASAKI logo.



balance signature Ring

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The 3D trademark system began in 1996 to register and protect the 3D shape of products and services with distinctive characteristics that set them apart from other products and services as trademarks. This registration is official recognition that the 3D shape of the balance signature Ring, with its distinctive row of pearls, is widely familiar to members of the public as a TASAKI product, even without the TASAKI logo.

The balance series was created by TASAKI COLLECTION LINE designer Thakoon Panichgul, who used balance balls as the inspiration for his design. The ring features a row of pearls on a bar as a minimal, modern motif. This innovative design had a major impact on the industry after its release, challenging conventional notions of jewellery design. This unique design is now known and loved by people in Japan and all over the world.

TASAKI will continue to provide jewellery with the highest standards of Quality, Creativity, and Craftsmanship, embodying TASAKI's unique world of modern, sophisticated beauty. From the perspective of intellectual property as well, we intend to proactively preserve our brand's heritage both in Japan and overseas.

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